

### ADVOCACY COMMITTEE MEETING MINUTES

October 15, 2018 – 3:00 pm

(via phone, Zoom, and at the office listed below)
Zoom Link: <a href="https://zoom.us/j/970443308">https://zoom.us/j/970443308</a>
408-638-0968 | ID: 970443308

Office location: 6725 Goshen Road, Edwardsville, IL 62025

#### Call to Order

Sandy West called the meeting to order at 3:05 p.m.

#### **Roll Call**

*Members present:* Sandy West, Melanie Allen, Janet Jenkins, Susan Pennington, Tina Hubert (entered 3:41 p.m.)

Others present: Leslie Bednar, Stacie Bushong, Ellen Popit (entered 3:07 p.m.), Cassandra Thompson (entered 3:07 p.m.)

#### **Approval of Minutes**

Susan Pennington motion to approve January 10, 2017 minutes. Melanie Allen second. Motion carried.

#### **Unfinished Business**

### Committee Charge

The committee reviewed the Committee Charge.

#### **New Business**

#### **Committee Direction**

New committee members were brought up to speed on reason committee was formed and activities performed to date. Leslie Bednar asked for feedback. Suggestions: help school administrators understand the benefit of SHARE membership, have IHLS staff present at the Association of School Library Educators (AISLE) conference, Illinois Principal Association Conference (IPA), Illinois Association of School Boards (IASB) conference and the Illinois Education and Technology (IETC) conference to educate on benefits of IHLS membership.

### Return on Investment Project Update

Cassandra Thompson updated the committee on the Return on Investment (ROI) project with a PowerPoint presentation.

## Next Steps

Sending Fast Facts Member Packets to schools and IHLS staff to attend conferences to determine value of possibly presenting at future conferences.

### **Public Comment**

None

### **Announcements**

Next meeting will be held in January 7, 3:30 p.m.

# Adjournment

Tina Hubert motion to adjourn. Susan Pennington second. Motion carried. Adjourned 3:50 p.m.