



Illinois Heartland Library System

ADVOCACY & EDUCATION COMMITTEE MEETING MINUTES

January 14, 2020 – 5:00 p.m.

(via phone, Zoom, and at the office listed below)

Zoom Link: <https://zoom.us/j/970443308>

408-638-0968 | ID: 970443308

Office location: 6725 Goshen Road, Edwardsville, IL 62025

Call to Order

Stacey Carter called the meeting to order at 5:04 p.m.

Roll Call

Members present: Stacey Carter, Janet Jenkins, Susan Pennington, Josh Short, Mary Smith

Others present: Leslie Bednar, Stacie Bushong, Shandi Greve Penrod, Ellen Popit

Public Comment

None

Approval of Minutes

Josh Short motioned to approve the minutes. Mary Smith seconded. Motion carried.

Unfinished Business

Ellen Popit reported there will be a southern Illinois chapter of the Association of School Library Educators (AISLE) formed and we have been asked to assist.

Meeting scheduled with the Reaching Across Illinois Library System (RAILS), the Illinois Heartland Library System (IHLS), and the Association of School Library Educators (AISLE) to determine what systems can do to support professional development.

New Business

Legislative Meet Ups

Leslie Bednar reported on the upcoming ILA Legislative meet-ups and system involvement.

Census

Leslie Bednar shared information on the system activities to share information on the census. There has been a page added to the IHLS website with links to helpful information. A communications plan is in the works to share with members.

IMAGINING TOMORROW ~ DELIVERING POSSIBILITIES TODAY!

Marketing-Communication and Advocacy

Shandi Greve Penrod shared a presentation outlining the various ways the Marketing and Communications teams can assist this committee and the board on their advocacy efforts.

Public Comment

None

Next Steps

Stacey Carter will be taking over as chair of the committee as Melanie Weigel has resigned from the board. Items for the next meeting's agenda include, updates on two AISLE-related activities, updates on legislative meet-ups, and issues marketing.

Announcements

None

Adjournment

Mary Smith motioned to adjourn. Josh Short seconded. Motion carried. Adjourned at 5:58 p.m.